

April ____, 2011

Addressee:

Ladies and Gentlemen:

The City of Broussard has historically concentrated on industrial/commercial development through infrastructure investments and job creation inducements. The following is a “snapshot” of what has happened in Broussard in the **last 15** years:

In the last 3 decades, the Broussard population has grown **805%** vs. 36% in the US (*below);
In the last 2 decades, the Broussard population has grown **155%** vs. 23% in the US;
In the last decade, the Broussard population has grown **40%** vs. 9% in the US;
In the last decade, median household income has increased **56%** or over \$20,000.00.

Historically, the City of Broussard has had, on average, **one** new residential development every **24 months** or so. With the completion of the Amb. Caffery Parkway Extension last spring and the upcoming construction of S. Bernard Extension enhancing our ability to move our citizens/consumers more efficiently, there has been an “explosion” of interest in residential development in Broussard. **At this time**, there are **six new residential developments** of 20 acres or more currently under design, planning or construction within one mile of the intersection of Amb Caffery/S. Bernard Extension footprint!

Our success over the last 15 years will be **insignificant** compared to our **next 15 years**.....I urge you to consider the possibilities in Broussard.....do as we do....” **TAKE THE INITIATIVE**”. We look forward to seeing you at the ICSC convention in Vegas this year.....Booth S 7315!

Sincerely,

Charles E. Langlinais
Mayor

Table 1: Selected Statistics by Economic Sector: 2007

[NOTE. Data based on the 2007 Economic Census and the 2007 Nonemployer Statistics. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology. Data in this table represent those available when this report was created; employer and nonemployer data may not be available for all NAICS industries or geographies. Data in this table are subject to employment- and/or sales-size minimums that vary by industry. United States totals do not include the Island Area data.]

2007 NAICS code	Industry description	Number of employer establishments	Employer sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	Number of paid employees for pay period including March 12
31-33	Manufacturing	46	517,527	80,922	1,683
44-45	Retail trade	34	96,145	8,969	437
51	Information	4	N	829	56
53	Real estate and rental and leasing	36	165,705	41,266	676
54	Professional, scientific, and technical services	33	42,140	15,827	366
56	Administrative and Support and Waste Mang and Remediation Svcs	18	36,069	17,066	689
61	Educational services	2	D	D	a
62	Health care and social assistance	23	D	D	e
71	Arts, entertainment, and recreation	4	D	D	b
72	Accommodation and food services	22	12,749	3,352	318
81	Other services (except public administration)	23	27,857	6,189	181

Table 1. Statistics by Economic Sector: 1997

NOTE. Data based on the 1997 Economic Census. For information on confidentiality protection and definitions, see http://factfinder.census.gov/home/en/datanotes/exp_econ97.html

NAICS Industry Code	Industry Description	Number of Establishments	Shpmts/Sales/Recpts (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
NAICS INDUSTRIES					
42	Wholesale trade	59	330234	29357	719
44-45	Retail trade	13	19150	1938	140
53	Real estate & rental & leasing	32	79969	15581	593
54	Professional, scientific, & technical services	15	11528	3736	97
56	Administrative & support & waste management & remediation serv	10	21803	3318	95
61	Educational services	1	D	D	a
62	Health care & social assistance	8	1797	824	44
71	Arts, entertainment, & recreation	2	D	D	b
72	Accommodation & food services	10	2744	688	98
81	Other services (except public administration)	7	3111	1078	36
MERCHANT WHOLESALERS					
42	Wholesale trade	49	222217	20617	590
MANUFACTURERS' SALES BRANCHES AND SALES OFFICES					
42	Wholesale trade	9	D	D	c
AGENTS, BROKERS, AND COMMISSION MERCHANTS					
42	Wholesale trade	1	D	D	a

D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

N: Not available or not comparable

S: Withheld because estimate did not meet publication standards

Z: Less than half the unit shown

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent